



Press Release

JAZINGA INTRODUCES JAZINGA UNITY, THE MOST COMPLETE SMALL BUSINESS PHONE SYSTEM WITH SUPPORT FOR SKYPE CONNECT™, GOOGLE TALK AND GOOGLE VOICE

Setup in Minutes to Enable Small Business Owners to Save On Calling Costs

Toronto, Jan. 31, 2011 -- Jazinga today unveiled the Jazinga Unity, the first phone system designed from the ground up to allow small business owners to enable Google and Skype calls from supported office phones. Companies can receive inbound voice calls from users of Google Talk and Skype around the world via Jazinga Unity. In addition, users can also connect their Jazinga Unity system with traditional (PSTN) phone lines and/or SIP VoIP service of their choice.

Jazinga Unity simplifies set up, enabling small business users that are not tech savvy to install and use the system quickly and simply. Supported telephones are plugged into the company's network and the Jazinga Unity auto-detects and configures them. An on-screen browser wizard guides the customer through a few business-related questions that helps configure their company's phone system and enables calling from every supported desktop phone in the office. Adding users and administering the system after installation is just as easy.

"Simply put, Jazinga Unity enables calls using Google Talk, Google Voice, Skype Connect, traditional phone lines or SIP services from every employee's desktop phone in a small business, and it gives business owners all of the advantages of low-cost global calling rates and even free calling," said Nabeel Jafferli, Jazinga's Director of Product Management. "This quickly adds up to incredible savings."

Designed for offices with between two and 50 users, the Jazinga Unity offers true unified communications functionality, including Find Me, Follow Me; a unified voice mailbox; automated attendant and auto call distribution. Further distinguishing the Jazinga Unity is its intelligent routing capabilities. Incoming Google Talk calls, Skype calls, as well as calls over SIP and the traditional phone lines, can be routed by the Jazinga Unity to any local or remote Google Talk, SIP, analog or mobile phone, or to individual phones, or a call answering team.

"We implemented the Jazinga system in a shared suite of law firms. We now enjoy a phone system with a state-of-the-art feature set at a fraction of the cost of any other system we quoted", said Russ Hazlewood, Managing Member, Graybill & Hazlewood, L.L.C., Wichita Kansas. "In addition, the Jazinga system is far more flexible than any other we considered. It handles multiple incoming numbers directed to the various firms, each with their own auto attendants and routing. In addition, the graphic

interface was simple enough that we were able to install and configured the system ourselves. On the few occasions we have needed support, we were able to get a competent and helpful representative on the phone without delay. This is an ideal system for a small law office.”

Available immediately, the Jazinga Unity can be purchased via IT and telecom VARs. Contact Jazinga at 1 800-671-0677 or sales@jazinga.com for a reseller near you.

About Jazinga

Jazinga provides an affordable, yet multi-featured, communications system designed especially for small businesses. Ideally suited to organizations of fewer than 50 people, the Unity 2000 IP PBX is a sophisticated corporate phone system, distinguished by its user interface, simplified wizard installation and telephone set auto-configuration capability– in a less than 20 minute setup time. The system supports a mix of traditional and/or VoIP services. Jazinga Inc. is privately held and headquartered in Toronto, Canada. For more information, please visit www.jazinga.com, or contact info@jazinga.com or 800.671.0677.

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